

MEDIA RELEASE

HELP IS COMING FOR BUSINESSES DISPROPORTIONATELY IMPACTED BY COVID-19 PANDEMIC

Small Business Revitalization Grant Program to Provide \$30,000 to
Eligible Businesses Within Los Angeles County

Alhambra, CA, October 8, 2020 – The COVID-19 pandemic has disproportionately impacted certain industries more than others. Los Angeles County is stepping in to provide aid to businesses that have been allowed to reopen by the State, but ordered to remain closed by the County of Los Angeles Health Officer Order as of September 4, 2020. The Los Angeles County Board of Supervisors has provided Coronavirus Aid, Relief, and Economic Security (CARES) Act funds to create the Small Business Revitalization Grant Program. The Program, operated by the Los Angeles County Development Authority (LACDA), is designed to assist breweries with no kitchen, wineries with no kitchen, miniature golf parks, batting cage facilities, kart racing centers, and tanning salons in Los Angeles County that have been impacted by the COVID-19 pandemic. The Program is not designed to assist businesses operating in the City of Los Angeles.

Eligible applicants will receive \$30,000 to use for working capital such as employee payroll, working capital to continue operations, payment of outstanding business expenses, and adaptive business practices needed to remain open. Applications for this Program will only be accepted for a one-week period, **starting October 9, 2020, 12:00 p.m. through October 16, 2020, 12:00 p.m.**

“Now that the Trump Administration has made the unconscionable decision to walk away from a stimulus package, it has fallen to Los Angeles County to do what we can to support local small businesses,” said Supervisor Janice Hahn. “We aren’t going to turn our backs on communities during this crisis. We designed these grants to help the small businesses that were disproportionately impacted by our Los Angeles County health orders.”

Applications will be ranked via a lottery and applicants will be selected in the order ranked per the lottery process. The lottery will be broadcast live at revitalizationgrant.lacda.org **on Friday, October 20, 2020, at 9 a.m.**

“It is unfortunate to see the impact the pandemic has had on small businesses that, through no fault of their own, have had no choice but to close their doors not knowing when they will be able to reopen. Through grant programs like the one we are announcing today, we are doing what we can to help ease the financial burdens these businesses are facing,

even as some are gearing up to reopen in the near future,” said Emilio Salas, Acting Executive Director, LACDA.

Program details are available at revitalizationgrant.lacda.org. The application portal will open **on October 9, 2020, 12:00 p.m.** and close on **October 16, 2020, 12:00 p.m.** Businesses considering applying for the grant should note that the funds being used for these grants are extremely time sensitive. It is imperative that applicants submit all documentation required, apply by the deadline, and respond to all LACDA communications in a timely manner.

Questions regarding the Small Business Revitalization Grant Program can be sent to revitalizationgrant@lacda.org. All media may contact Elisa Vasquez, LACDA Public Information Officer, at (626) 586-1762.

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